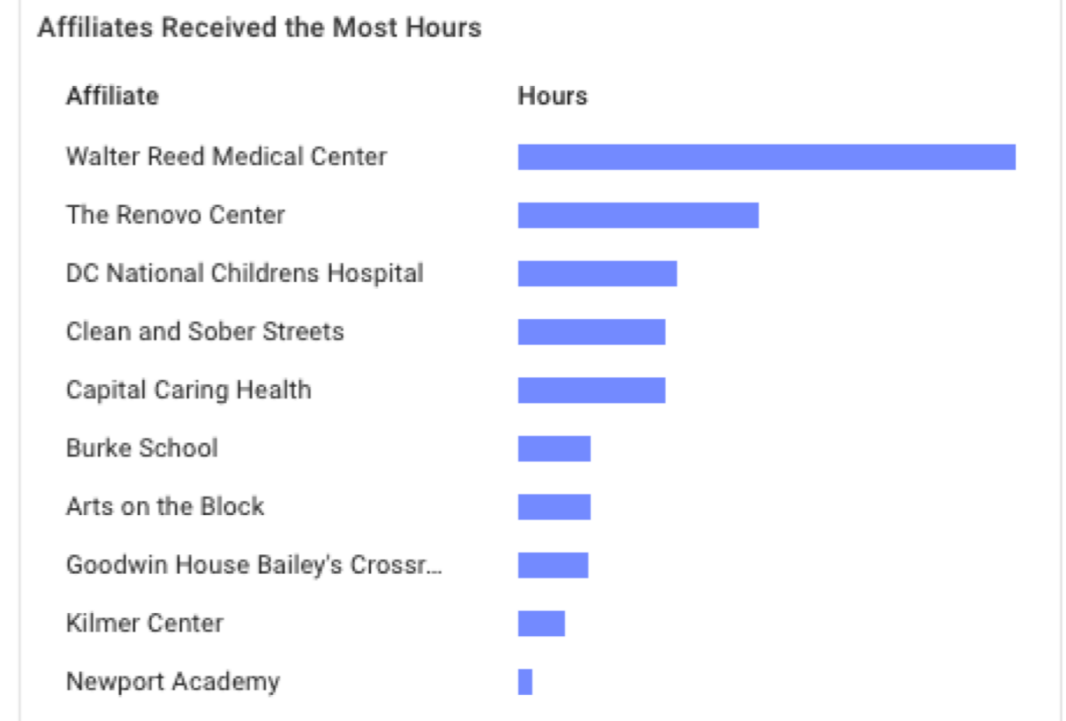# THE COMMUNITY ENGAGEMENT PLATFORM ANALYZING COLLECTIVE IMPACT
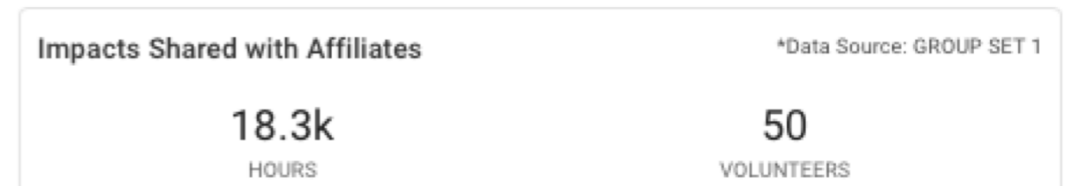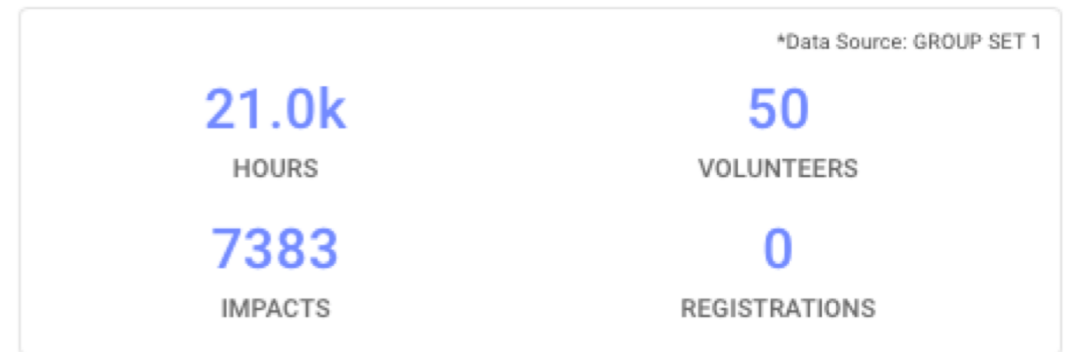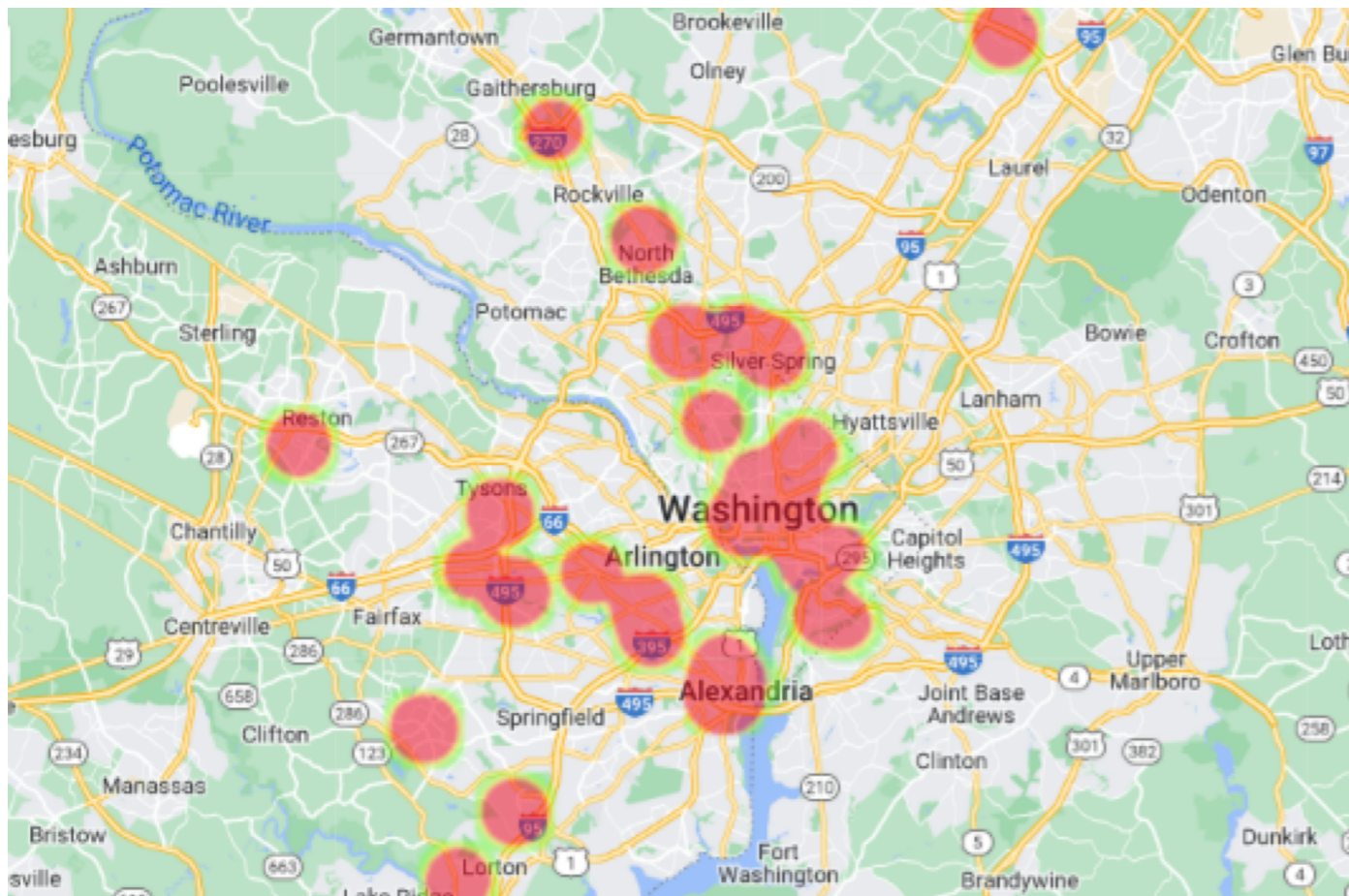
Volunteer Management & Matching Portal

Database to Track All Community Engagement Activity

Assessment Tools to Gauge Impact

Why Report Community Engagement?

GWserves facilitates reporting who in your school/program is doing what, where, and with what community partners

*Data Source: GROUP SET 1

21.0k	50
HOURS	VOLUNTEERS
7383	0
IMPACTS	REGISTRATIONS

Impacts Shared with Affiliates   *Data Source: GROUP SET 1

| 18.3k | 50 |
| HOURS | VOLUNTEERS |

Affiliates Received the Most Hours

Affiliate	Hours
Walter Reed Medical Center	
The Renovo Center	
DC National Childrens Hospital	
Clean and Sober Streets	
Capital Caring Health	
Burke School	
Arts on the Block	
Goodwin House Bailey's Crossr...	
Kilmer Center	
Newport Academy	

Causes Distribution

Sample data from GW's Art Therapy program: 9/1/21 to 9/1/22

Why Report Community Engagement?

Collective Impact. Cross-campus reporting drives collaboration and effectiveness by connecting community engagement across departments and programs.
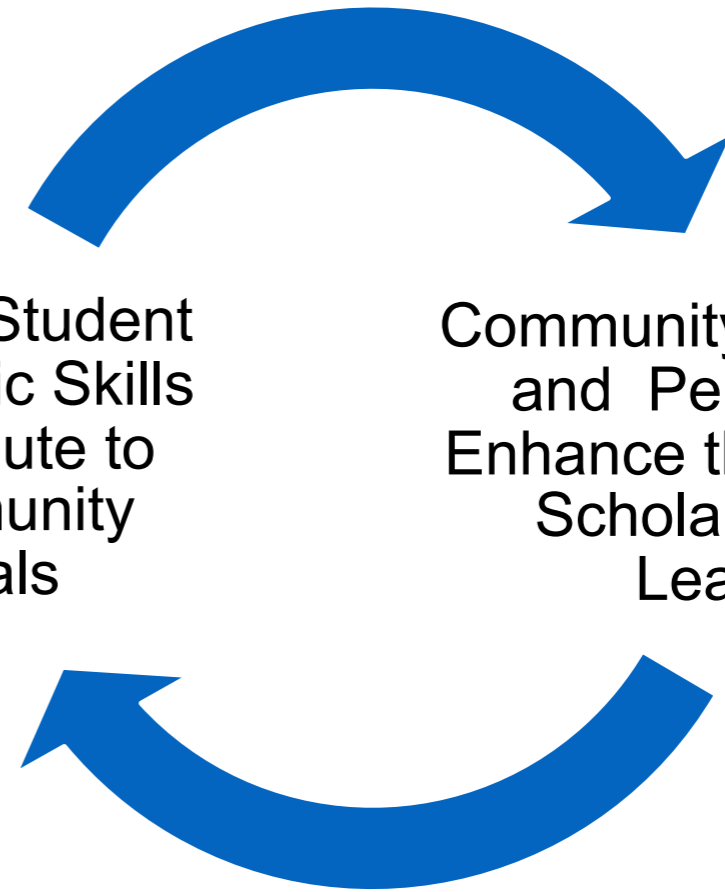
GW Programs/Courses Engaged with Free Minds Writing Workshops	Students & Faculty Engaged
GWupstart Social Innovation Grants program: Emily Zhang, Projects for Peace	1
CGD 2091 Design Studio II, Maria Habib *(note: students designed the Free Minds branding materials, including the logo above)*	5
HSSJ 2170 Prof Relationships & Human Services, Tina Abrefa-Gyan	4
CGD 2060 Typography II, Sharmila Karamchandani	10
UW 1020 University Writing, Phyllis Ryder	14
UW 1020 University Writing, Pam Presser	11
COMM 1041 Interpersonal Communications, Abbie Weiner	2
PUBH 2117 Service Learning in Public Health, Sara Wilensky	2

Defining Community Engaged Scholarship

Faculty/Student Academic Skills Contribute to Community Goals

Community Knowledge and Perspectives Enhance the Quality of Scholarship and Learning

All scholarly work is, in theory, a public benefit, but *Community Engaged Scholarship* refers to academic activities (research, creative activities, teaching, and applied knowledge) that are conducted in reciprocal partnership with community members/organizations.

Scholarly work WITH the community,
not TO or FOR the community.

What to Report?

DO Report	Do NOT Report
Any scholarly work conducted WITH a local partner (ex: community members are consulted on decision-making)	Research or creative activities conducted ON a local population (ex: community members are research subjects)
Presentations/reports to community audiences about policy analysis or research findings. Application of scholarship to inform community action.	Scholarly discovery when findings are potentially useful in the community
As an instructor, report the time involved in cultivating community relationships and planning community-based projects for students to engage in.	Engagement by students in your course (they should report this themselves). A GWserves page can be created for your course, where students submit their own reports.
Community engagement tied to your practice as a scholar	Personal volunteerism
Pro-bono practice	Paid clinical work or consulting services

When to Report

While GW students are encouraged to report an impact every time they serve, we encourage faculty to make just **one** GWserves report to represent an entire project.

Impacts can be updated at any time to extend the time of the project or add new information (e.g. as community outcomes are realized or journal articles are published).

Steps to GWserves Reporting

1. Login
2. Click "join" on the pages of all relevant groups (e.g. your school and/or department and community organizations you work with)
3. Click Add Impact
4. Complete the short form and submit

1. Log in: GWserves.givepulse.com

GW Single Sign-on

Use the same login and password as GW email

2. Join Group Pages

1. Click "Explore" to search GWserves for community organization and GW group pages

Examples of Groups to join:
- **School**
- **Academic Department**
- **Community Organizations**
- **Interest groups (e.g CBPR)**

2. On the Explore page, search by key word or explore the tags for Causes and SDG's

3. Click on the group you are searching for to see their GWserves page.

2. Join Group Pages

Click the Join button for this group.

Repeat this step with other GW groups and with community organizations

When you join a group's page:

- They will appear in your list of "Groups" which makes it easier to share impact reports on your work with them

- You will appear in their "People" section

If you partner regularly with a community organization that is not on GWServes, let us know (gwserves@gwu.edu). We would be happy to reach out to them about joining the platform (which is free for them).

3. Report Community Engagement Activities

Navigate to your school or department by clicking on Groups from the My Activity menu

Click the green "Add Impact" button

Complete the Add Impact Form

The first question is asking for the name of the community partner organization.

Search My Groups to find them quickly.

If your community partner organization does not have a page on this platform, click the "Can't find it?" button. You will be prompted to provide the organization's name and the name/email of a contact person.

The Add Impact Form

Any item without an * can be skipped.

Leave the Verifier as-is.

Dates can represent the range of the work on the project. As the project continues, you can go back to this impact and update it. (Skip the start/end times).

Hours are an estimate, we do not expect you to track your time precisely.

What was the Impact?
Be brief here. If you have longer descriptions elsewhere (e.g. webpages, news articles, reports, journal articles, photos) link to them here or upload them as an attachment.

Verification

Select Verifier*

Aselin Flowers

Missing from the list? Click here to add contact info.

Date

‒ Time   ‒ Date

Start Date *   End Date

09/15/2022   09/15/2022

Start Time   End Time

12 00 pm   2 00 pm

Impact Type & Measurement

Time   Hours *

Requested Information

What was the Impact?

What was the impact for the community? (What did you do with or for this organization?) *

What was the impact on you? (What did you learn or gain?) *

What type of service did you do? *

For more information about the pathways of service visit serve.gwu.edu/service-hours

○ Community Engaged Learning and Research
● Community Organizing and Activism
○ Direct Service
○ Philanthropy
○ Policy and Governance

The Add Impact Form

Any item without an * can be skipped.

If you like, upload documents like photos or reports.

Sharing

- **The report will automatically share with the community organization you reported above**
- **To add other groups to share the report with, click here and start typing. It will auto-fill from the list of groups you have already joined**

Consider sharing with:
- **GW groups like your School/Dept**
- **Special interest groups like the GW CBPR Group**
- **Other community organizations involved in a larger collective effort**

Click the Green Button to submit the report.

About Your Experience

Review, Reflection and Feedback

Personal Notes

Personal notes are private and only viewable by you

Attachments

(File types: jpg, jpeg, png, gif, ppt, odt, xls, xlsx, csv, rtf, pdf, txt, doc, docx, zip)

+ Add Attachment

Sharing and Privacy Settings

Share this impact if you participated or served with another group or organization.

Select: All | None

| × George Washington University |
| × Honey W. Nashman Center for Civic Engagement and Public Service |
| × GW School of Medicine and Health Sciences (SMHS) |

Go to My Groups to update settings

Make your impact private?*

○ Yes

● No

Private Impacts are visible to you and groups you share with

Add Impact

Update an Existing Impact Report

Impacts can be updated at any time to extend the time of the project or add new information (e.g. as community outcomes are realized or journal articles are published).

Use the My Activity menu to select "Impacts"

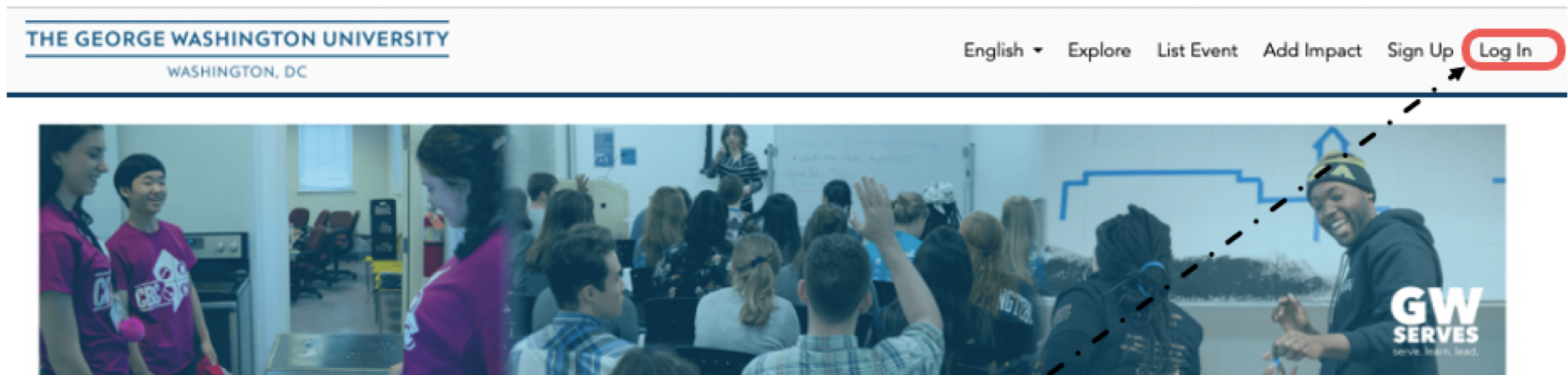**For the Impact you'd like to update, click the down arrow to see the menu and choose "Update"**

Trouble-Shooting

If GWServes isn't responding as it should, most of the time the problem is one of the following.

1. Be sure you have bookmarked your browser to GWserves.givepulse.com

Do not search your browser for "givepulse." That will take you to a nation-wide platform, not GWserves.

2. Have you logged in? Instead of "Hi Name" it will say "Log in"

Trouble-Shooting

If GWServes STILL isn't responding as it should, you might unintentionally have two accounts: name@gwu.edu and name@email.gwu.edu.

It's easy to merge them:

1. Determine which account you are currently logged in under (you may need to log out and log in again)

2. Go to your Account Screen from the "Hi Name" menu.

3. Choose Merge Accounts

4. Enter the email account you are not currently logged in as and click the blue Merge Accounts button.

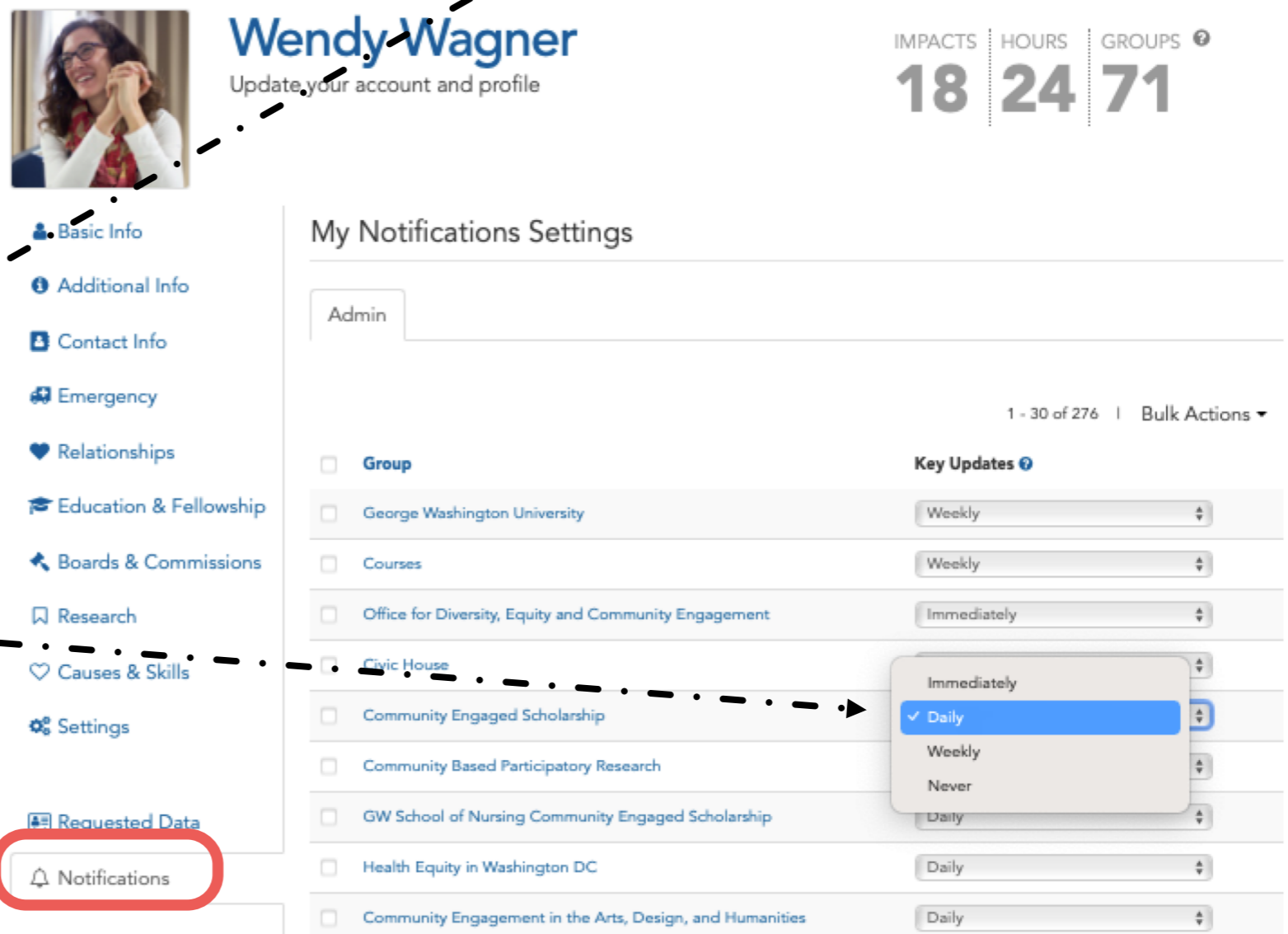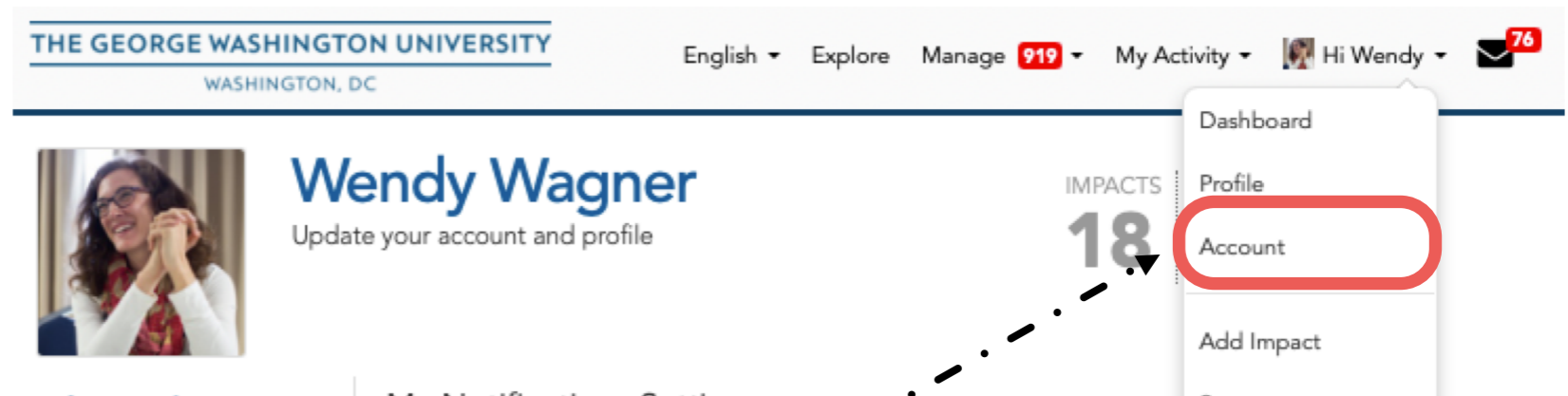**If you're still having trouble, email gwserves@gwu.edu**

Manage Notifications

Messages sent to you through GWserves will go to your GW email, through "givepulse.com."

Make sure your email isn't sending them to junk mail.

Set your notifications to receive those messages as often as you like:

1. Go to your Account Screen from "Hi Name"
2. Choose Notifications
3. Use the menus to change your Notifications

Nice Extras

Update your Profile on the Account Screen from "Hi Name"

Recommendations for your Profile

- Basic Info: Adding your title and a photo are helpful for networking in the community.

- Explore the other options in this menu to share your interests and general experience.

Profile information is public and should be voluntarily shared. You need not respond to every prompt.

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC

English ▾   Explore   Manage **920** ▾   My Activity ▾   Hi Wendy ▾   ✉ 75

Dashboard
Profile
Account
Add Impact
Summary
Switch to New View
Support
Log Out

Wendy Wagner
Update your account and profile

IMPACTS
18

- 👤 Basic Info
- ⓘ Additional Info
- 🖹 Contact Info
- 🚑 Emergency
- ♥ Relationships
- 🎓 Education & Fellowship
- ⚓ Boards & Commissions
- 🔖 Research
- ♡ Causes & Skills
- ⚙ Settings

- 🖼 Requested Data
- 🔔 Notifications

- f Link to Facebook
- % Link to Engage
- 🔑 Change Password
- ➕ Merge Accounts
- ⚡ Switch to New View
- 🖶 Payment Settings

Basic Profile Information

Profile Image
[Remove Image]

Choose File | no file selected

For best results, please use an i...
square, and is less than 5MB.

G Use My Google Profile Photo

Prefix | Dr ▾

First Name * | Wendy
You can not edit this field because your user account is synced with George Washington University

Middle Name |

Last Name * | Wagner
You can not edit this field because your user account is synced with George Washington University

Preferred First Name | Wendy

☑ Use Preferred First Name instead of Legal Name On Public Pages.

About | I support GW's community-engaged faculty, including coaching and development for service-learning courses, community-based participatory research, and other forms of engaged scholarship. I also direct GW's Civic House

Job Title | Director, Community Engaged Scholarship

GWserves.givepulse.com

QUESTIONS?

Email the Honey W. Nashman Center
for Civic Engagement and Public
Service

gwserves@gwu.edu

Visit the Givepulse support site

support.givepulse.com